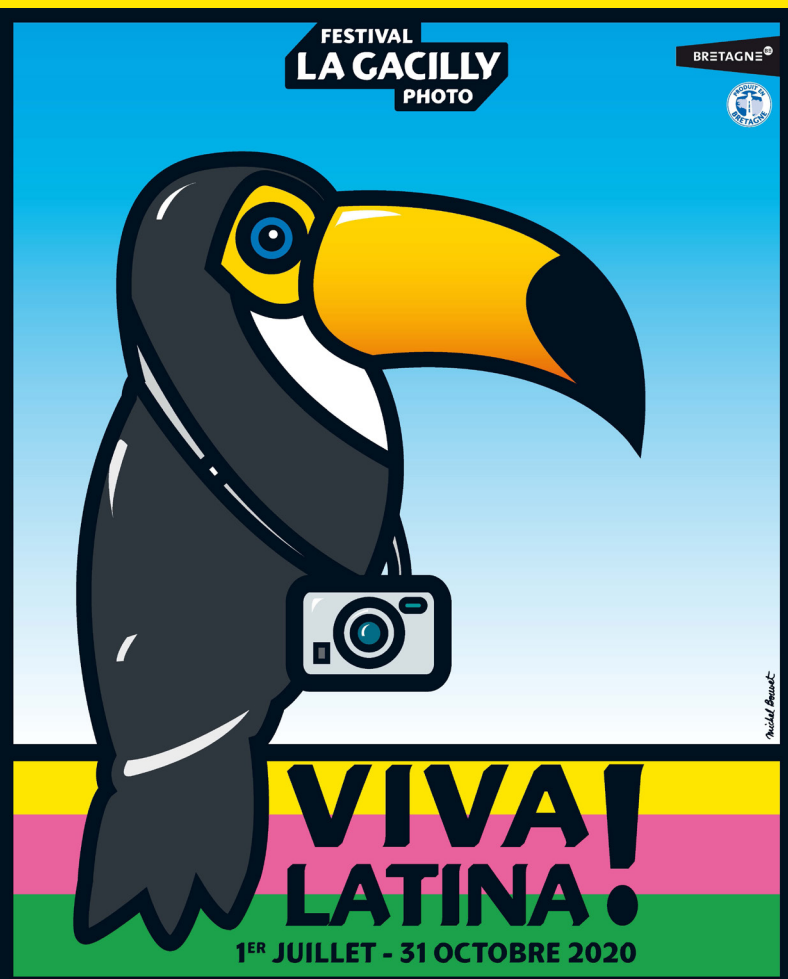


FESTIVAL LA GACILLY PHOTO

17 NOVEMBER 2020

CLOSING PRESS RELEASE 17TH EDITION: «VIVA LATINA!»



307,000 VISITORS CAME TO EXPLORE AND EXPERIENCE PHOTOGRAPHY AT THE 17TH LA GACILLY PHOTO FESTIVAL. THE VIVA LATINA! EDITION AN EXCEPTIONAL EVENT MADE POSSIBLE THANKS TO EVERYONE'S EFFORTS AND SUPPORT.

We would like to thank everyone who contributed to making this year's event happen! Our team, working together with the State's services, La Gacilly municipal council and our many volunteers, managed to redesign and adapt this year's Festival to provide an untroubled, immersive outdoor photographic experience open to all.

For four months, visitors were able to explore 19 exhibitions focused on Latin America and biodiversity. Festival-goers were treated to works from some of the great masters of photography such as Sebastião Salgado with *Gold* and introduced to lesser-known talents such as contemporary photographer Luisa Dörr and Emmanuel Honorato Vázquez, an Ecuadoran photographer from the early 20th century. Photographers from press agency AFP also shared their images from Latin America.

Our association is committed to supporting the creative arts and every year, we join up with Morbihan council to commission a photography project. 2020 spotlighted *The Morbihan Sanctuaries* by Emmanuel Berthier, while 2021 will invite photographer Florence Joubert to focus on innovators.

The 17th edition also marked the fifth year of the Young Humanist and Environmental Photography competition organised jointly with Fisheye Magazine. There was a retrospective exhibition featuring the competition's winners since 2015 alongside monographs from 2020's laureates on display at La Gacilly and in the Fisheye Gallery in Arles this summer.

Meanwhile, the third La Gacilly-Baden Photo Festival in Austria gave *All Eyes East*, the exhibition presented at La Gacilly in 2019, another airing and welcomed 306,000 visitors this summer.

2020 also saw our Mediation department reinforced, along with the development of numerous activities on offer to the public all year round.

FESTIVAL LA GACILLY PHOTO

KEY FIGURES 2020

307,000 VISITORS to La Gacilly in France
306,000 VISITORS to Baden in Austria

19 EXHIBITIONS

5TH EDITION of the Young Humanist and Environmental Photography competition: David Bart, Coline Jourdan and Sébastien Leban

2,700 PUPILS AND STUDENTS, from nursery school to university, welcomed on visits and/or involved in an artistic and cultural education programme.

82 VOLUNTEERS involved alongside the Festival team for 2020.

7 MILLION EUROS revenue generated in the region by Festival-goers*.

* Protourisme survey conducted in 2018

This year's Festival was put together with support from our public and private partners in the associative and cultural sectors, and thanks to the people of La Gacilly who all rallied around the event. We also spare a thought for everyone who works to promote culture, for the artists, events and institutions who were unable to showcase their talents this summer.

Our Festival was an opportunity to come together around photographs and photography. The high number of enthusiastic and conscientious visitors who came along provided a welcome economic boost for the La Gacilly region. Our Association is already working on the next Festival and we undertake to support creation and artistic and cultural education in our various projects. Culture is the vital component that drives our mission. Join us!

BRETAGNE

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PARTENAIRES MÉDIAS | MEDIA PARTNERS



RÉSEAUX | NETWORK



Our technical partners

Dupon-Phidap, Texxalis, Hahnemühle, Sappi, IMAYE Graphic, Offset 5, La Nouvelle Imprimerie, PixTrakk, Europcar, Facebook, Boostyourweb, Linévia, TER BreizhGo.

Our institutional partners

La Maison de l'Amérique latine, le Parc Animalier et Botanique de Branféré, fotofever, Ciné Manivel, Artémisia, Théâtre Équestre de Bretagne, Les Champs Libres, la Librairie Larcelet, le Comité des fêtes de La Gacilly, les Éditions de Juillet, le Fonds de dotation Trajectoires, le Manoir de Trégaray, la Mission Locale du Pays de Redon et de Vilaine.

And of course, we must thank our local benefactors from La Gacilly and its surrounding area, as well as all the festival-goers and volunteers who remain loyal, year after year.

INFORMATION AND ENQUIRIES

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