



ANNUAL REPORT 2025

22nd EDITION
SO BRITISH !
1st June - 5th October 2025



LA GACILLY PHOTO FESTIVAL

A FESTIVAL DEDICATED TO CONTEMPORARY ISSUES

Founded in 2004, the La Gacilly Photo Festival has grown into a leading cultural event in a rural setting. It brings together art and social engagement in a distinctive way. Each year, the Festival presents works of photographic art that speak directly to the issues shaping our time, from social change to environmental responsibility.

For its 22nd edition, the Festival focused on the United Kingdom as well as environmental themes. Over four summer months, exhibitions took over the streets, gardens, and footpaths of La Gacilly.

Thanks to free and open access, visitors were free to explore the work at their own pace. In 2025, 350,000 people of all ages delighted in visiting the Festival. The outdoor format and free admission attract a wide range of audiences and encourage shared discovery. Many routes are designed to accommodate visitors with different levels of mobility.

The Festival is funded through a combination of private support and public contributions. Local sponsors play a central role in this. Together, these resources allow the event to remain entirely free—an increasingly rare offering. Ensuring this continual free access represents a key challenge in the years ahead. The Festival also depends on the dedication of nearly one hundred volunteers, whose involvement is essential to its success.

Thanks to this shared commitment, the La Gacilly Photo Festival contributes to the cultural prestige of the region while boosting its economic attractiveness.

FESTIVAL PHOTOGRAPHIQUE À MISSION

Depuis sa création en 2004, le Festival Photo La Gacilly est reconnu pour son engagement sur les grands enjeux environnementaux de nos sociétés. Média à part entière, lanceur d'alerte et révélateur de solutions, nous réaffirmons aujourd'hui notre volonté d'être acteur de la transition écologique et sociétale.

Nous souhaitons renforcer le développement d'une conscience collective, et au-delà, générer un enthousiasme contagieux. Ainsi, nous devenons engageants en plus d'être engagés !

Cette contribution au bien commun, aux enjeux environnementaux, sociaux, économiques et culturels est incarnée par :

NOTRE AMBITION EST SIMPLE : DEVENIR UN FESTIVAL PHOTOGRAPHIQUE À MISSION, RECONNU POUR SON ENGAGEMENT ET SA CAPACITÉ À FÉDÉRER LES PUBLICS AUTOUR D'UN FUTUR ENTHOUSIASMANT.

UNE PROGRAMMATION RESPONSABLE, IN SITU ET

ACCESSIBLE À TOUS : des œuvres présentées qui interrogent les grands défis de nos sociétés et de notre planète, et participent au développement d'un imaginaire et d'une conscience collective.

LE SOUTIEN AUX PHOTOGRAPHES AU CŒUR D'UNE SOCIÉTÉ EN MOUVEMENT :

par la réaffirmation de leurs rôles, la défense de leurs droits et l'aide à la création et à la diffusion.

L'EXEMPLARITÉ DE L'ASSOCIATION EN TERME DE PRATIQUES ET D'ÉCO-CONCEPTION :

avec une démarche d'évaluation et d'amélioration continue des impacts sociaux et environnementaux générés par le festival.

L'INNOVATION COLLABORATIVE ET L'INCITATION AU PASSAGE À L'ACTION :

par le travail mené auprès des publics toute l'année et les différentes expériences proposées, pour faire du festival un laboratoire d'initiatives positives et porteur d'avenir.

LE DROIT À LA CULTURE POUR TOUS :

d'une part par son ancrage territorial en milieu rural, son rayonnement et son ambition internationale, d'autre part par la défense des droits culturels pour répondre à nos défis communs et individuels.

LA CO-CONSTRUCTION ET LE FAIRE ENSEMBLE :

par la mise en partage de compétences, d'expériences avec d'autres acteurs culturels et économiques, régionaux et nationaux, pour favoriser les synergies et le croisement des regards.

A MESSAGE FROM THE HONORARY PRESIDENT



4,000 people live in the village of La Gacilly, in the Morbihan region of France. Our community has always been committed to strengthening its appeal and sense of vitality.

When we first created the Festival, our goal was clear: to make photographic art accessible to everyone. We wanted to bring photography out of galleries and into public spaces.

Today, the Festival is a true open-air gallery, which welcomes leading international photographers and helps raise the profile of our village. Each year, we attract more than 300,000 visitors.

As always, the Festival highlights the work of photographers from a guest country. In 2025, we were delighted to showcase ten photographers from the UK.

Jacques ROCHER
Honorary President and Founder of La Gacilly Photo Festival

A MESSAGE FROM THE PRESIDENT



Where some might see a remote area, we see a space rich in culture and open mindedness. From the very beginning, the La Gacilly Photo Festival has had one clear goal in mind: to bring art into everyday life, with no barriers, doors, or admission fee. By offering residents and visitors free access to photographic creation, we're allowing them access to beauty, emotion, and reflection, which is not just for big urban cities.

The Festival is a powerful driver of social connection, which takes over the streets and gardens of our village and brings fresh energy and places to meet and discuss the themes on show. Here, photography becomes a universal language—an invitation to chat, be curious, and participate in a shared experience.

La Gacilly does more than showcase art; it uses art as a catalyst for development. Each year, the Photo Festival boosts the local economy; drawing tens of thousands of visitors who explore our shops, and visit our artisans and local producers. This is a tangible demonstration that culture is not a luxury, but a lifeline for rural communities.

Above all, the La Gacilly Photo Festival is committed to improving our planet. Showcasing photographers who bear witness to the profound changes that are shaping Earth, we help raise awareness of today's environmental and social challenges. This year, we are proud to spotlight the United Kingdom— whose photographers capture the world with a distinctive eye, blending critical insight, visual poetry, and often irresistible humour. True to their taste for irony and paradox, British photographers play with the contrasts and absurdities of our era, inviting us to reflect, while also raising a smile.

In allowing these voices to resonate here, at the heart of our region, we make a clear statement: art has an essential role to play in our collective future. More than just an open-air exhibition, La Gacilly is a place where images inspire reflection and encourage action.

Thank you to everyone who, in one way or another, helps bring this exceptional event to life each year. Together, let's continue to make photography a powerful medium for emotion, connection, and commitment.

Lionel SCUR
President of La Gacilly Photo Festival

THE SPIRIT OF THE FESTIVAL



For more than twenty years, La Gacilly Photo Festival has pursued a clear, key mission: to offer free, open access to photographic art to all. In a world where images are everywhere but are often fleeting, we champion a slower form of photography—one that is exhibited, contemplated, and questioned. Our exhibits host photography that meet its audiences outside traditional settings and transform a village into an open-air art gallery.

This crossover between art and rural life lies at the heart of the La Gacilly Photo Festival. Here, images are not simply viewed, they are experienced. Along the lanes, in the village squares, and gardens, photography engages with its surroundings and with those who come across it. Each year, hundreds of thousands of visitors share in this timeless event, and allow their gaze to be transformed through the strength of commitment to a bigger cause.

We cannot forget that this Festival exists first and foremost thanks to the hard work of the people working behind the scenes. Each festival is the result of the dedication of a committed team, the loyal support of our partners, and the invaluable involvement of volunteers and local residents. Thanks to them, this event continues to grow and evolve, driven by a constant desire to broaden perspectives and open new horizons.

Our wish for this 2025 edition is for it to, once again, provide an opportunity to discover, to learn, to be moved and challenged—and unite people in inspiration and wonder.

Méline LE BLAYE
Director of La Gacilly Photo Festival



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1

A TWO-PART PROGRAMME

Every year, the La Gacilly Photo Festival traditionally focuses on two complementary themes: contemporary photographic creation in a particular country, and a theme exploring environmental and societal issues. For its 22nd edition, the Festival celebrated photographers from The United Kingdom, whose unique perspective on contemporary photographic creation captured our attention.

In parallel to this, the Festival also devoted part of its programme to issues related to marine environments, as part of a year dedicated to marine conservation, for which the Festival received the official 'Year of the Sea' label from the French state.

20 Exhibitions



19 Photographers



800 Photographs



A. 2025 EDITION

A very British programme

The British photographers featured in this edition have a unique style. We consider them to be 'So British' because they know how to intelligently capture the very essence of a subject. The essence of an era, of a country, but also of humanity as a whole.

Photographers exhibiting work in this category:

Anna Atkins, Cig Harvey, Corey Arnold, Don McCullin, Josh Edgoose, Martin Parr, Peter Dench, Terry O'Neill, Tony Ray-Jones, Mary Turner, Gina Soden.

2025, The Year of the Sea

In 2025, France hosted the United Nations Ocean Conference in June and La Gacilly Photo Festival received an official designation for the Year of the Sea.

Photographers exhibiting work in this category:

Supratim Bhattacharjee, Laurent Ballesta, Robert Doisneau, Stéphane Lavoué.



Guest of honour: Françoise Huguier

A tireless traveller, fashion photographer and member of France's Académie des Beaux-Arts since October 2025, Françoise Huguier kindly spent some time with us in La Gacilly to mark the publication of her book 'Afrique émoi.' This publication pays tribute to a continent she has cherished for nearly forty years, from Mali to Ethiopia, Benin to Mozambique. Through images steeped in poetry and direct, unadorned writing, Huguier reveals Africa's sensitive yet vibrant soul.

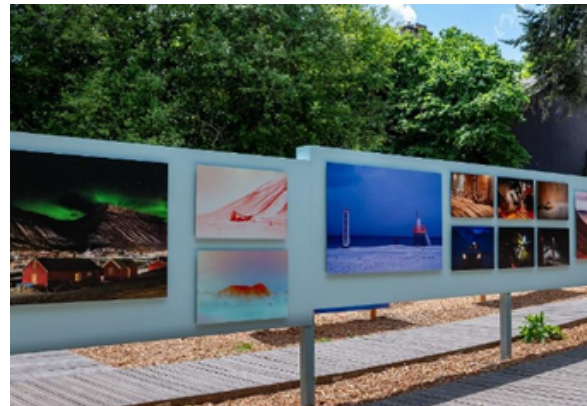
PHOTOGRAPHY COMMISSIONS & PRIZES

La Gacilly Photo Festival is committed to supporting artists amid a society that is in constant flux. This manifests itself through upholding their role, defending their right to work, supporting their creative endeavours, and promoting their work.

La Gacilly Photo Festival is committed to supporting contemporary photography, via commissions from the Morbihan Departmental Council, the Yves Rocher Foundation Prize, the Leica Prize for New Approaches to Environmental Photography and the Roger PIC Prize.

Commission from Morbihan

In 2025, **Stéphane Lavoué** completed a commission initiated by the Morbihan Departmental Council. For his project 'Les travailleurs de la mer' (Sea Workers), he set out to meet those whose work is linked to the ocean in the Morbihan region. Signalmen, tugboat captains and fishmongers reveal themselves through portraits and verbatim accounts.



Her two series of photographs highlight the chromatic similarities between these landscapes and question the effects of global warming: Svalbard and Chilean Patagonia, gradually facing the same upheavals (rising temperatures and the arrival of mass tourism), seem to be growing closer, merging, and sharing the same fragilities.

The Yves Rocher Foundation Photography Prize

The Yves Rocher Foundation Photo Prize scholarship is an opportunity for a photographer to develop and deepen a specific photography project. The photos are shown first at the 'Visa pour l'Image International Photojournalism Festival' in Perpignan, France, then exhibited at the La Gacilly Photo Festival.

Winner of the Yves Rocher Foundation Photo Prize: **Axelle de Russé** (2024).

Axelle de Russé's work explores extreme territories, the North Pole and the South Pole, using infrared technology.

Commission from the Yves Rocher Foundation

In Tanzania, **Frédéric Noy's** photo essay, 'The Lost World of Udzungwa,' focuses on living sanctuaries that need to be preserved.



He turned his attention to this little-known park, in the heart of a primal forest, which is inhabited by populations of endemic monkeys that are threatened by urbanisation. Through an essay that is both informative and artistic, Frédéric Noy explores the environmental and geostrategic issues surrounding Udzungwa National Park, showing how the wild world is receding and how uncultivated land is gradually being taken over by human activity.

The Leica Prize for New Approaches to Environmental Photography

The Leica Prize for New Approaches to Environmental Photography recognises the work of a photographer by awarding them with photography equipment and an exhibition at the La Gacilly Photo Festival.

The winner of the 2025 Leica Prize is **François Fontaine**.



In a tribute to nature, an ode to travel and contemplation, we have showcased the sensory and aesthetic world of François Fontaine. Captured at the height of their splendour, Fontaine's photographs are reminiscent of prints, which capture the interplay of light, the magic of reflections, the wind in the trees and the blossoming of a new season. His series 'Éden', is dedicated to landscapes steeped in poetry, and captures exquisite moments of beauty in Japan.

The Roger Pic Prize and 'SCAM'

In partnership with the Festival, the 'Société civile des auteurs multimédias' (SCAM) awards the annual Roger Pic Prize (named after its founder, a humanist and generous photographer, director and copyright activist) to the artist behind a portfolio of photographs that documents reality and questions humanity in a unique way.

The winner of the 2025 Roger Pic Prize is: **Véronique de Viguerie**

During a lecture given on 7th June at 'Artémisia' in La Gacilly, Véronique de Viguerie presented her series 'Afghanistan, no (wo)man's land'.

Through these photographs, the photographer bears witness to the plight of Afghan women, whose freedoms have once again been crushed since the return of the Taliban, plunging them back into a cycle of oppression reminiscent of the 1990s.

Her images reveal the harshness of their daily lives, but also their resilience.





B. MEETING WITH THE PHOTOGRAPHERS & ENGAGING WITH THE PUBLIC

**An grand opening attended by the artists
5th–8th June 2025**

Every year, during the Festival's grand opening, the photographers' arrive in La Gacilly, giving them the opportunity to meet everyone from the press and businesses to patrons, partners, schoolchildren and the general public. These unique opportunities for interaction are greatly appreciated by the photographers, who are able to present their work, share their experiences and engage directly with the public.

For the 22nd edition, **all 14 of the 14 photographers made the trip** to La Gacilly.

As in previous years, the Friday morning of the opening was reserved for the photographers to meet local schoolchildren.

These opportunities for interaction, dialogue and discussion are particularly invaluable, as they spark the curiosity of pupils and teachers alike, as well as offering artists the chance to present their work to an attentive and inquisitive young audience.

In total, **325 pupils, from Years 1 to 9, had the opportunity to talk to the photographers** over the course of 12 sessions, each lasting around 45 minutes.

These sessions brought together 10 photographers and 12 members of the Festival team and volunteers, who provided both logistical support and interpreting services for the English-speaking photographers.

The opening weekend was peppered with numerous events: meetings between photographers and the general public, the creation of a collaborative mural in a community space, book signings, a series of lectures, and a screening of Lee Shulman's film, 'I Am Martin Parr.'





Not devoid of people, the second summit of the mountain is a place of refuge for hikers.

Over the course of the second stage of the National Trail, the hiker can discover the region.



La vallée de Kibumba, située au pied des monts Oubangui, est à l'origine de son nom. C'est un véritable paradis montagneux. Comme un véritable paradis, elle est essentielle pour les habitants du pays.

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2 ACCESS TO CULTURE FOR ALL

The La Gacilly Photo Festival works to make culture accessible for as many people as possible. It welcomes a broad and diverse audience, from families and professional groups to regular festival-goers and those less familiar with cultural events. Numerous initiatives ensure that all visitors are welcomed in the best possible conditions..

350 000 visitors
in 2025

6 000 000 visitors
since the Festival began

15 different
itineraries and workshops



4 837

students of all ages benefiting from outreach activities



7

Sessions for tours and workshops for the general public: Monday to Sunday, in July and August



6

cultural outreach workers, spending over 400 hours working with the public between June and October





La pratique du camping, qui se dé
air et une certaine liberté. Les a
and gave people a certain freed





Les Sables-d'Olonne, 1958.
Dans la seconde moitié du XX^e siècle, le confort aux activités de plein air en famille sont l'un des thèmes de prédilection des photographes humanistes.

Les Sables-d'Olonne, 1958.
Family activities are a favourite theme of photographers working in the humanist style.

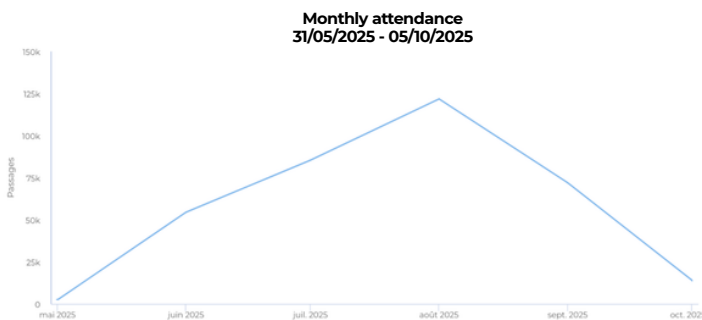


A. FOOTFALL

A programme that's 'so British!'

Public enthusiasm for this 22nd edition was palpable: 350,000 visitors attended the 2025 Photo Festival, 50,000 more than the typical average.

On a macro scale, visitor numbers grew steadily, peaking in August before gradually declining in early October. Occasional peaks were also observed in September, when visitor levels reached their highest numbers on record.



B. VISITORS WITH PARTICULAR SOCIAL AND DISABILITY REQUIREMENTS

This year, the Festival continued to take steps to improve accessibility for people with reduced mobility. Through a partnership with Charier TP, the floor of the Prairie gallery was refurbished: a clay-stone covering replaced the old earth floor, which had previously proven difficult for visitors to walk on in certain weather conditions.

10 of the 14 galleries are now accessible to people with reduced mobility (exceptions being Rue Lafayette, Jardin Saint-Vincent, Rue Saint-Vincent and Les Halles), making the festival 70% accessible.

A further accessibility audit was carried out in 2025 by specialist organisation Quest'Handi, whose report is available on request.

The Photo Festival is able to provide a wheelchair free of charge for people with reduced mobility. This wheelchair was borrowed 30 times during the season.

C. GREETING AND GUIDING FESTIVAL-GOERS

Greeting visitors to the Festival

The information desk, open daily throughout the four months of the festival, has become an essential stop for festival-goers over the years. It was redesigned in 2025 to include a pop-up shop, housed in a shipping container, and created in partnership with 'Container Agencement.' The shop was located on Place de La Ferronnerie, at the heart of the festival, ensuring that all visitors could come across it.

The Festival's six cultural outreach advisors, trained to provide information to the public about the exhibits, created a programme guide, which was available for purchase for a suggested donation. Also available were the current year's catalogue and catalogues from previous years. The shop also sold posters printed by 'Atelier Michel Bouvet,' posters by photographers, postcards, magnets and badges. This space helped to self-finance the Festival while offering visitors a place for discussion and discovery.

Communicating with festival-goers

To guarantee an enjoyable visit for festival-goers, each year the Festival team reflects on how to improve communication channels. This includes the festival programme, merchandise and on-site signage. The communications department is responsible for bringing these ideas to life. This information adds to the information provided in the programme and allows the public to explore the Festival at their own pace, without getting lost.

Directional signposting at the Festival has seven different forms:

- Information boards (28)
- Large information boards (2)
- Half-height information boards (1)
- Pole-mounted signs (2)
- Arrow signs on trees
- Floor markings
- Gallery signage fixtures.

In keeping with its environmental objectives, the communications department reuses previous editions' structural elements and materials as much as possible, to minimise the need for new materials. The Photo Festival also provides collection points for used programme maps, which are then repurposed for educational activities for schoolchildren.

On-site information boards

Of the 28 information boards erected:

- 22 are single boards
- 6 are double boards
- 3 are dedicated to the collection of used programme maps.

These boards, made from 38×38 cm, 3 mm PVC print media, display the following information: the location of the galleries, the festival map, an appeal for donations in support of the Festival, the festival poster and a map tailored specifically towards people with reduced mobility. This year, the backs of last year's information boards were reused to print the new signage. This was deemed a highly successful first attempt and plans are in place to do the same again, next year.

Large information boards and pole-mounted signs

- Two large information boards, each with four sides (300 cm high, two sides 115 cm wide and two sides 140 cm wide) are reprinted each year in 10 mm Akilux in the colours of that year's festival. They provide information to direct the public, present sponsors, suggest tours, cultural activities and social media pages. They serve as information points upon arrival at the site.
- Two pole-mounted arrow signs are positioned at strategic intersections (Chemin des Libellules and Place Yves Rocher) to direct visitors around the site.

D. OUTREACH INITIATIVES

The educational outreach team has been growing steadily since 2019, supported by increasingly close ties with teachers from the French Department for National Education, and growing interest in the educational activities organised by the Photo Festival.

The La Gacilly Photo Festival represents a unique opportunity for multidisciplinary work in the field of photography, with three main objectives:

- Artistic discovery: photography as a means of expression (visual or documentarian)
- Critical thinking: in-depth analysis of images and exploration of social issues
- Open-mindedness: debate and exploration of social and environmental themes and issues

Our educational materials have been fully revised by the outreach team, with the help of two volunteers from the teaching profession.

A space for personal reflection and an interactive mural

The space for personal reflection was designed in collaboration with Loan Nguyen Thanh Lan, an illustrator and graphic designer, specialising in children's literature. This collaboration created a link between the history of photography and the 2025 programme of the Photo Festival.



Projects and outreach 2025

Project / Workshop	Projects carried out	Target group
Planet 17: interactive exhibit (environmental issues)	4	School groups
Themed visits	26	School groups
School trips	5	Teachers & pupils
Cyanotype workshop	13	School groups
Photographer talks for schoolchildren	2	Teachers & pupils
Complimentary self-guided resources available for loan	2 (used by 84 school groups)	School groups
Self-reflection space (open access)	1	General public & School groups



This year, the Festival team was keen to break new ground in terms of visitor-led activities. To this end, an outreach space was established in the Jardin Saint-Vincent. Educational resources were designed and printed on poplar wood panels. Resources included quiz sheets, activity booklets and comprehensive guides for children aged 5 to 16.

During the opening weekend, visitors were invited to contribute to the creation of a mural, as part of a workshop with the illustrator. People of all ages worked together to produce images on the combined themes of oceans and photography. 80 participants got involved with this artwork.

Schoolchildren were also able to use the mural as an educational aid to further enhance their viewing experience.

Fun, free educational resources: photography scavenger hunt and Zoom-Zoom bag

For visiting individuals and groups of all ages, you can pick up one of two free educational resources at reception: choose from a photography scavenger hunt kit or a Zoom-Zoom bag.

These kits have been popular for several years and continue to be hugely successful. They represent a practical alternative for those who are unable to take part in a guided tour or workshop.

Featuring a series of questions and answers, these kits allow visitors to explore the exhibition at their own pace in a light-hearted, interactive way.

In total, **self-guided resources were lent out 1,424 times** to visitors, over the 2025 season (up from 934 in 2024).

We promoted our guided tours via three online classes on the Réseau Canopé platform, led by a teachers and a representative from the teaching network. Réseau Canopé is an initiative supported by the French Ministry of Education. During these sessions, attendees were provided with an overview of the Photo Festival's programme. This included information about guided tours, workshops and resources designed for school groups.

Photography scavenger hunt

- Two versions: one for non-readers and one for readers
- Two languages: French and English

Photography scavenger hunt kits were lent out 1,134 times in 2025 (up from 617 in 2024), across all audiences and languages.

Zoom-Zoom Bag

Zoom-Zoom bags were lent out 290 times in 2025 (up from 317 in 2024), across all audiences.





PHOTO RALLY

TEAM OF THE GAME

There are 4 groups of 10 white seats.

What is the vowel of this number?

4

7

Where is based this exhibition?

What is the last letter of the city?

2

1

Who is the author of this book?

What is the name of the city?

1	2	3	4	5	6	7	8	9	10	11
---	---	---	---	---	---	---	---	---	----	----

A&F



9

Find this flag.
What is the 4th letter's name in the flag's name?

11

Do you know this music band?
What is the second to last letter of their name?

7

This exhibition represents the 2 poles.
Which letter is doubled in her first name?

5

If Gary moves to his house,
What letter of his name?

KEY FIGURES RELATED TO CULTURAL OUTREACH

3887 pupils*

beneficiaries of the Photo Festival's educational activities

*from nursery school to higher education



2 interactive

talks from professionals at the Photo Festival



3 classes

online classes via the Réseau Canopé educational network (71 teachers)





1 free
educational tour, organised
exclusively for teachers



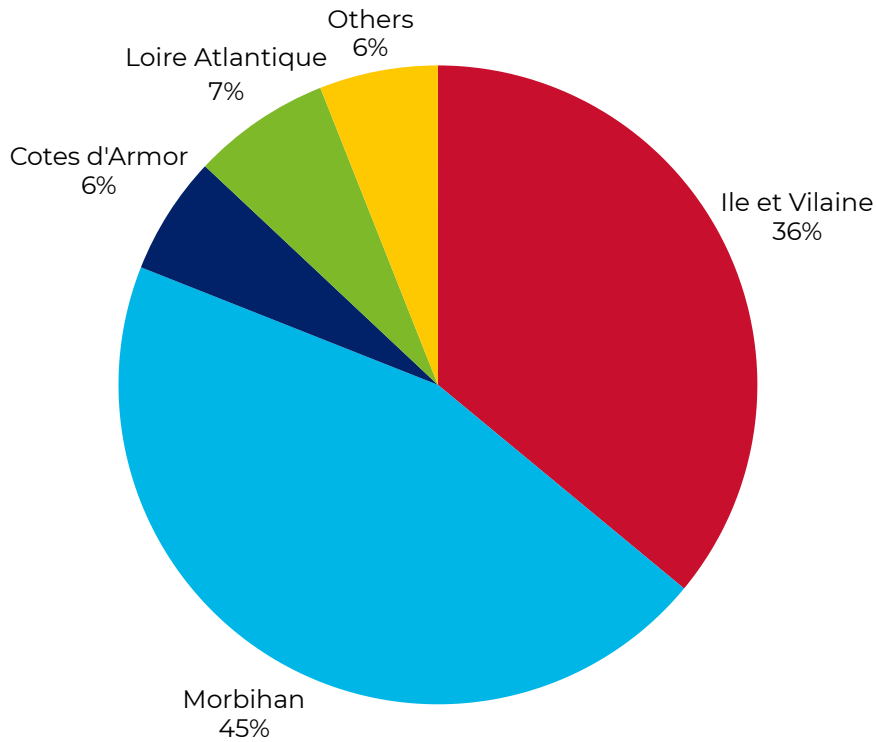
3 workshops
held free-of-charge, as part of the
2025 European Heritage Days**

**240 pupils of all ages from primary school to sixth form

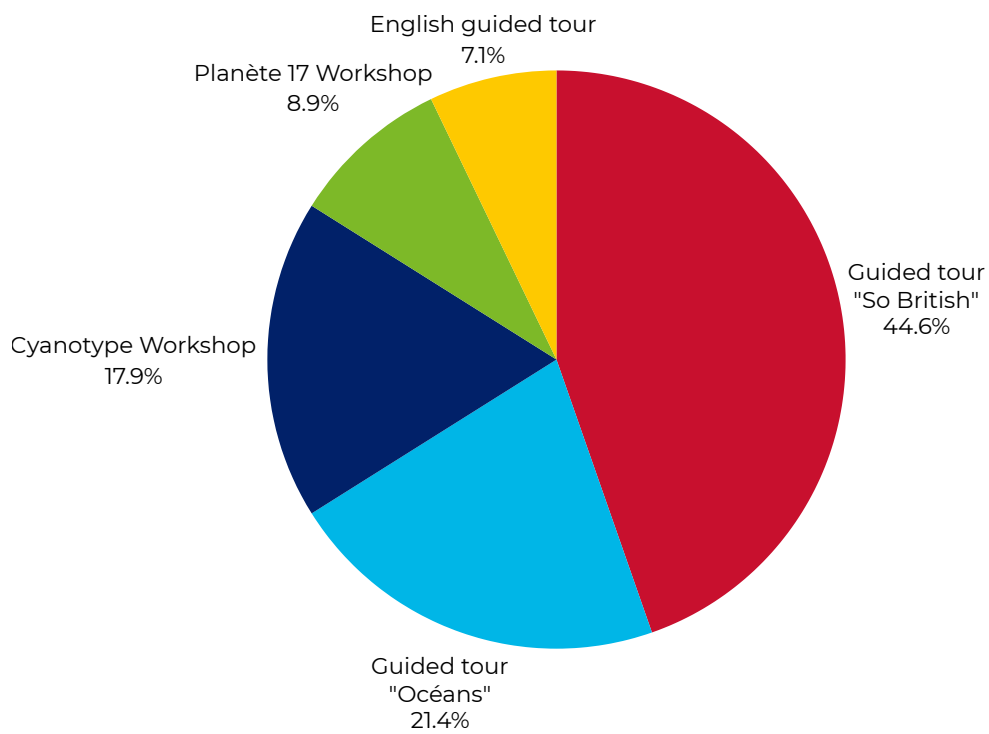


6 guided tours
held free-of-charge, during European
Heritage Days 2025

Visiting school groups by geographical origin in 2025



Number of schoolchildren involved in an educational outreach event





E. OTHER GROUPS

Summer camps

We welcomed summer school groups and after-school clubs to the Festival from June to September.

The majority of these groups opted for a self-guided tour (which is free of charge), with or without the use of self-guided educational resources.

We have seen a decline in demand for our paid services among these groups.

Adults and professionals

In 2025, visiting adult groups attending the La Gacilly Photo Festival through tour operators or work trips showed considerable interest in the 'So British' programme. This led to a significant number of bookings for guided tours:

- 54 groups of adult visitors participated
- 43 one-hour guided tours, including:
 - 6 complimentary tours for our patrons
 - 11 team-building tours lasting 1.5 hours
- 753 participants in total.





F. GENERAL PUBLIC

Taking over from and building on the work previously carried out by the La Gacilly Tourist Office until 2020, the La Gacilly Photo Festival association has been responsible for all guided tours for the general public.

Cultural outreach & the general public

Our six cultural outreach officers were on hand throughout the season to provide visitors with guided tours and workshops over two distinct time periods:

June, September and October

- Wednesdays: two guided tour sessions per day
- Fridays: three guided tour sessions per day, including one in English
- Saturdays and Sundays: 3 guided tour sessions + 2 workshop sessions

Statistics: Attendance by the general public:
 32 guided tours conducted (234 participants, 1 hour each)
 24 cyanotype workshops conducted (14 participants, 1.5 hours each)

July and August

Tuesdays to Sundays: 7 guided tours and workshops open to the general public

Statistics: Attendance by the general public:
 144 guided tours conducted (462 participants, 1 hour each)
 108 cyanotype workshops conducted (85 participants, 1.5 hours each)

3 A FIRM COMMITMENT TO SUSTAINABLE DEVELOPMENT

Eco-friendly printed materials

Since the associated wrote the Festival's manifesto back in 2020, it has taken the principles of sustainable development right to the heart of everything it does. The La Gacilly Photo Festival has launched a series of eco-designed, fully reusable exhibitions. Following on from the successful trials carried out in previous years with our partner 'Média Graphic,' we have continued to print photographs on

phthalate- and PVC-free canvases; materials that require less water and energy to produce.

In 2025, we conducted additional tests using poplar wood in collaboration with 'Agelia,' a printing lab based in Rennes. This 100% recyclable material opens up new possibilities for even more sustainable practices in the future.

747 m²

photographs printed on phthalate-free canvas, accounting for 49% of the total surface area



400 m²

photographs printed on PVC-free canvas, accounting for 26% of the total surface area



70 m²

of recycled canvas turned into tote bags, accounting for 9.5% of the total printed surface area



65 %

reused staging materials



753 m²

photographs printed on Dibond substrates, accounting for 52% of the total print area



Reusing staging materials

Exhibition curator Cyril Drouhet and festival scenographer and technical director Dominique Rolland have been working together for years to create original, yet refined, display designs that both enhance each photographer's work and prioritise the reuse of existing materials.

Most of the structures (wood, aluminium and steel) are designed to be used for five successive exhibitions. This reduces both financial and environmental cost.

In addition, close to 1,000 metal mounting brackets, specially designed to have a lifespan of more than twenty years, are reused from one edition to the next. These represent a testament to the Festival's commitment to producing events that are both economical and sustainable.

Environmentally friendly materials

100% of last year's seating and outdoor furniture at Place de la Ferronnerie has been reused this year. As part of our commitment to continuity and sustainability, the previous year's welcome desk was also repurposed for the 2025 season.

In addition, a relaxation area for visitors was created in the Garage gallery using recycled wooden pallets. Such initiatives demonstrate the commitment of the La Gacilly Photo Festival to adopt eco-friendly and creative practices at every stage of its organisation process.

The wood used is predominantly untreated Douglas fir sourced from forests in western France and processed at a local sawmill. This naturally durable material offers excellent resistance to moisture and insect damage.

After each Festival season, the wood is salvaged, stored and reused the following year to create new structures.

The wooden posts are made from a specially treated variety of pine to ensure longevity and reusability in future Festivals.

Working towards sustainable communication

Following on from the efforts already undertaken in previous years, the communications department re-launched a number of measures this year, to reduce environmental impact and optimise communication materials.

These measures include:

- carefully adjusting print quantity to meet real demand
- enhancing digital communications, as part of a more eco-friendly approach
- developing multi-purpose communication tools intended to be used for more than one year.

Reuse and signage

A significant number of signage elements were also reused. Damaged parts (signs, general maps, posters) were replaced with identical versions. In order to reuse as much as possible, 41 stickers of different sizes were printed, to display the gallery numbers for this year's Festival on pre-existing signs.

On-site communication

The on-site signage consists of 224 38 x 38 cm signs, located at various points throughout the festival:

- 90 signs from previous editions were updated with this year's stickers.
- 83 panels were reused without requiring any modification
- 51 new panels were printed to complete the set.

In addition:

- 4 arrows were remade out of a total of 9 previously created mounted signposts
- a canvas was installed at the entrance to the Galerie du Garage
- the decorations for the Reception & Boutique were designed to be reused for successive Festivals.
- Certain elements of the signage were printed on adhesive film and stuck to previously used rigid panels made of Dibond or Akilux.

Signs at the entrance to the village were also updated with new stickers, so they could be reused. Furthermore, 30% of the previously used 38 x 38 cm signs were repurposed as display boards and game surfaces for the general public and cultural outreach.

Working towards sustainable practices and an environmentally responsible organisational network

The La Gacilly Photo Festival association belongs to various national and regional networks that bring together professionals who share a common concern for sustainable development:

MTR, a network of tourism and leisure professionals in the Morbihan region of France.

Produit en Bretagne ('Made in Brittany') contributes to the economic and cultural development of Brittany, helping to create jobs and encouraging its members to embrace social responsibility.

1% pour la Planète, ('1% for the Planet'), an NGO that connects patrons and organisations running projects to boost donations that benefit the environment. The La Gacilly Photo Festival association has had official status as a recipient of donations, since 2019.

Réseau Lux brings together approximately thirty photography exhibitions and festivals in France. In 2025, members were given the opportunity to take part in Les Augures training course, designed to help them rethink their approach and support their move towards a more sustainable future. The categories relevant to the Festival's ecological transformation are: communication, travel, fluid consumption, food, waste management and sustainable purchasing (in terms of scenography, all event-related purchases, and IT equipment).

The La Gacilly Photo Festival has been a member of the **Collectif des Festivals** since 2011. This collective brings together around thirty Breton festivals who are committed to sustainable and solidarity-based development, all of them signatories to the Breton Responsible Festivals Charter. The Collective coordinates the Drastic on Plastic initiative, which supports cultural stakeholders in adopting sustainable practices. This includes reducing disposable plastic in the planning and production of events.

Key areas of focus to strengthen the involvement of the Photo Festival in our year-round activities

Throughout the year, the La Gacilly Photo Festival team explores new ways to improve and enhance its environmental approach.

For the 2025-2026 seasons, several areas of focus have been identified:

- Continuing our IT equipment collection programme, in partnership with Orange, to promote the reuse and recycling of used equipment.
- Developing a partnership with a traditional paper craftsman with a view to reusing waste paper from the Photo Festival's offices and giving it a new lease of life in the form of high-quality art paper.
- Reusing Dibond panels via a network of craftsmen in the Oust Brocéliande Community area and/or in collaboration with a cultural resource centre that specialises in the collection and reuse of exhibition and museum materials.

Encouraging more environmentally-friendly transport options for travelling to the Festival

The La Gacilly Photo Festival aims to encourage festival-goers to travel to the site via more environmentally-friendly modes of transport.

Since January 2023, a dedicated BREIZH GO bus service, offering six daily trips between Redon and La Gacilly, has helped people to travel to the festival using public transport.

However, the Festival teams have raised concerns about the connection between train arrivals at Redon station and bus departures to La Gacilly, in 2025. This issue will be reviewed with the transport company to ensure that buses are more widely used next season.

Access to the Festival via low-carbon transport options remains a major challenge, particularly in a rural area, and represents a key area of focus for improvement for future Festivals.

4 A CATALYST FOR COHESION AND DEVELOPMENT

Each year, the La Gacilly Photo Festival association brings together and encourages commitment from both public and private partners, united by shared values. Recognised locally, regionally, nationally and internationally, the La Gacilly Photo Festival is widely regarded as

a major cultural event that helps promote the region and strengthen cohesion throughout the area. The Festival is a powerful catalyst to boost the local economy.

49 Patrons
both private & public

44 Local patrons
4 People

involved in skills-based sponsorship

140 volunteers
working for the association

7 million €
of revenue generated

110 FTE



A. PROMOTING THE SHARING OF SKILLS AND EXPERIENCE

A network of local patrons

Grouped together under the Collectif des mécènes locaux (Local Patrons Collective), we had 50 patrons in 2025, representing 6% of the Festival's budget. Alongside long-standing major patrons and public subsidies, our patrons help to co-finance the La Gacilly Photo Festival, ensuring that it continues to be a free event for the general public.

Thanks to the support of festival-goers, we've been able to raise additional funds through a number of campaigns. Each year, Pierre Morel creates a special Photo Festival tin of macarons. For every tin sold, €1 is donated to the association, which helps to support the event.



Evening of thanks for our patrons

During the thank-you evening event, held on 16 October 2025, our patrons voiced their pride in being part of this collective effort. Even those whose businesses do not directly benefit from the influx of festival-goers emphasised that their support for the Festival stems from a deep-rooted conviction that they wholeheartedly endorse and wish to continue contributing to.



Our volunteers play a vital role in the Festival

For the past six years, the La Gacilly Photo Festival has benefited enormously from the dedication of volunteers whose commitment and support contribute to the event's success every year.

In 2025, 140 volunteers carried out numerous tasks before, during and after the 22nd edition of the Festival. Their involvement was invaluable at every stage, from setting up, dismantling and maintaining the exhibitions, providing logistical and linguistic support during the grand opening, helping to develop educational resources, welcoming the photographers, assisting with the distribution of communication materials and photo reports, to many other key tasks that were essential to the smooth running of the Photo Festival (representing close to 60 different areas of responsibility).



On Saturday 17th May, a day dedicated to our volunteers was organised, to bring everyone together before the grand opening.

Eighty-one volunteers gathered to carry out the final preparations for the Festival. Tasks included painting and arranging flowers on Place de la Ferronnerie in a spirit of teamwork and enthusiasm, with the entire Photo Festival team (office staff and installation technicians) in attendance.

140 volunteers (64% women; 36% men)
3,181 hours of volunteering, equivalent to 2 FTEs over the year
Value: €69k

Volunteer appreciation evening

As we do every year, a thank-you event was put on to celebrate the volunteers' commitment. On Friday 17th October, 83 volunteers gathered for a meal prepared by a local caterer. The La Gacilly Photo Festival team presented a review of the season.

To reward their hard work, a raffle was organised, with 10 prizes generously donated by local businesses in La Gacilly, ranging from a gift box of tea to a night for two at the 4-star Éco-Hôtel La Grée des Landes.

Every volunteer went home with gifts: a special Photo Festival x Pierre Morel tin, a ticket to the Yves Rocher museum and a poster by an artist from the 2025 festival.

The evening was punctuated by Thom Rengorf's acoustic pop-rock music.





B. LOCAL, REGIONAL, NATIONAL, AND INTERNATIONAL OUTREACH

Beyond the Gacilly region, the La Gacilly Photo Festival organises numerous exhibitions on both a national and international scale. These projects help to raise awareness about the festival and thereby attract more potential visitors, as well as contributing to its mission of cultural outreach and access to culture.

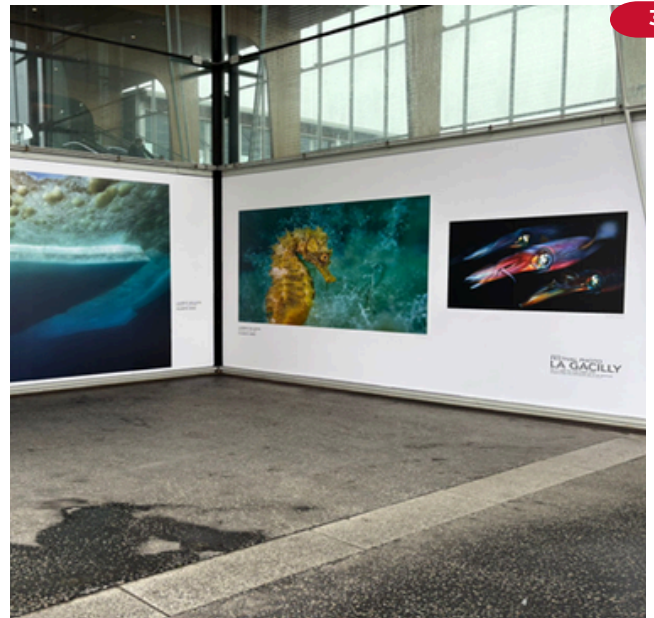
Bringing art to train stations

Railway stations, as thoroughfares and the new hubs of urban life, receive hundreds, even thousands, of passengers every day. Thanks to its partnership with Gares & Connexions, the La Gacilly Photo Festival is bringing art to train stations, capturing attention and delighting travellers by introducing them to the great names in photography, who are exhibiting their work in La Gacilly. These temporary station exhibitions allow the Festival to showcase a selection of photos by one or more of the exhibiting artists.

Gares & Connexions has renewed its support again this year, drawing attention to the La Gacilly Photo Festival at Paris-Montparnasse, Rennes, Vannes and Lorient's stations.

These displays are on show to the public throughout the summer, providing a valuable showcase for the Festival. According to estimates provided by Gares & Connexions, these four-month exhibitions within railway stations will be seen by some 19 million passengers.

Our partner 'MediaGraphic' lent its support throughout the entire production process. 'Agélia' printed the posters for the stations in western France, while 'Initial Labo Métropole' printed and hung the posters at Paris - Montparnasse.





The La Gacilly-Baden Photo Festival

The La Gacilly Photo Festival has left its mark on the European scene since 2018, following the launch of a second event in Baden, Austria.

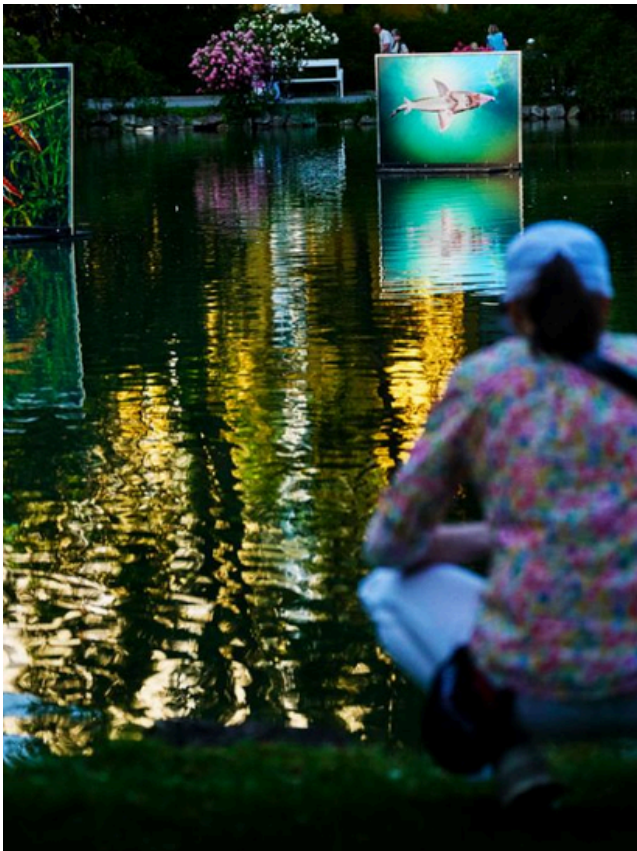
Baden shares La Gacilly's vision of sustainable development and a genuine commitment to art and access to culture for all (both festivals are free of charge).

Both events also share a common goal of reducing their environmental impact.

From 13th June to 12th October 2025, the Baden festival presented the entire **Australia & Other Perspectives** programme, which was exhibited in La Gacilly in 2024. More than 300,000 visitors attended this latest edition of the Festival.

“Australie & Autres Regards” has therefore been enjoyed by **600,000 people across La Gacilly in 2024 and Baden in 2025**, giving the Photo Festival a truly European presence.

Part of the Festival team travelled to Baden from Thursday 11th to Sunday 14th June 2025 for the grand opening.



C. PROMOTING AND PUBLICISING THE FESTIVAL BY MEANS OF EFFECTIVE COMMUNICATION

2025 communication strategies and priorities

The association's communication strategy centres on the following key areas:

- Increasing the Festival's visibility
- Strengthening its position
- Attracting new sponsors and partners.

The objectives for 2025 are:

- To raise awareness of the La Gacilly Photo Festival and strengthen its image as 'a village in images'
- To engage festival-goers and encourage them to return the following season
- Encourage festival-goers to spread the word and support the La Gacilly Photo Festival.

The La Gacilly Photo Festival is free and open to all. It aims to inspire, raise awareness and promote a vision of a more socially responsible world, with the help of contemporary photography.

The communications department produces both print and digital communication materials to promote the Festival and its programme and to uphold its values.

Digital communication materials

The Festival updates its digital resources each year. This includes the website and social media pages. News is also shared with subscribers via a monthly newsletter.

Communication via social media resumed in 2020. Since digital audience numbers are constantly on the rise, the digital world represents a powerful communication tool. Our current goal is to offer a longer-term, higher-quality digital strategy with the development of tools such as a rolling editorial calendar.

Content is posted on Facebook, Instagram and LinkedIn. The tone of each post varies according to the channel, ensuring that our messages are always tailored to the target audience. This year, we have been able to increase our visibility thanks to a generous donation of €3,000 from Meta France. To date, we have a total of nearly 76,000 followers on social media.

Printed communication materials

The communications team works in partnership with 'Offset5' to print all our paper materials. This includes the Photo Festival poster.

This year, a strategy was put in place to maximise our coverage. The communications department wanted to focus on distributing materials within a 100 km radius of La Gacilly.

1,435 posters were distributed to tourist sites and targeted shops in the Ille-et-Vilaine and Loire-Atlantique by our distributor Octave. 450 posters were distributed with the help of our volunteers in Ille-et-Vilaine, Loire-Atlantique and Loire.

Press relations and media coverage

The La Gacilly Photo Festival entrusts part of its press relations management to '2E BUREAU,' an agency specialising in the cultural field with extensive expertise in photography.

Within Brittany, press relations were handled by Lucie TRAISSAC. Media outreach has always been a top priority, given its impact on visitor numbers, visibility, fundraising, and partnerships.

- Twenty-two journalists representing 18 media outlets attended the press day at the Festival's grand opening on 5th June 2025.

The impact of the 2025 festival in numbers:

- 344 press coverage items obtained (355 in 2024)
- An estimated value of £4,039,235 (according to 'Kantarmédia').

This figure is slightly down on previous years (€4,688,700 in 2024, €4,535,300 in 2023).

Print media

- 202 press mentions in print media (compared to 209 in 2024), including:
 - 79 dedicated articles (compared to 79 in 2024)
 - 69 announcements (compared to 66 in 2024)
 - 48 quotations (compared to 64 in 2024)

With regard to the national press, there has been a decline in value to £2,049,624 (compared to £3,164,571 for 71 publications in 2024).

This decline can be explained by the political events that occurred over the summer.

Regional press articles also declined marginally, with 113 mentions of the Festival (compared to 138 in 2024). However, it continues to play a significant role in terms of quality and regularity throughout the four months of the Festival. The international press, particularly in the UK, also published a few articles (The Observer & Amateur Photographer).

Online press

- 120 online articles (compared to 140 in 2024)
- including 73 dedicated articles (compared to 53 in 2024)

Web coverage is down slightly this year. However, there has been an increase in the number of feature articles, which promote the event to our target audience.

In terms of value, there has also been a slight decrease: €1,428,911 for 120 press articles compared to €1,691,600 for 132 web articles in 2024.

'Kantar' attaches increasing value to web coverage, which is part of a general trend towards an increase in web media over print media. Consequently, this coverage is considered to add more value.

Broadcast media

- 22 broadcast media coverage pieces.

Positive coverage in leading national and regional media.

- 4 TV appearances (compared to 3 in 2024)
- 18 radio appearances (compared to 3 last year), including 7 national and 11 regional.

'Ici Armorique' provided notable coverage, including filming video clips.

Media partnerships and advertising

With the aim of promoting the Festival and its programme to different audiences, the La Gacilly Photo Festival has partnered with various media outlets and advertising companies.

In return for promoting the Festival programme through their channels, our media partners receive visibility across all our communication platforms:

- Our partner, 'Le Figaro Magazine,' has published several articles on photographers exhibiting at the Festival, showcasing the Festival's profile.
- Ici Armorique conducted four live interviews with members of the festival team. It also broadcast 30-second spots and video clips with Cyril Drouhet on its radio station this summer.

The La Gacilly Photo Festival receives significant visibility thanks to the support of our partners, billboard owners and advertising agencies, who provide us with space for poster campaigns. This allows the Photo Festival to reach audiences throughout western France. To this end, we print and deliver posters for the event in bus shelter format, as well as various digital files.

Our partner 'Affiouest' covered a total of 104 2m² panels in Cancale, Vitré, Redon, Pontchâteau and Vallet between mid-June and mid-July.

'JCDecaux' supported us by providing 204 2m² advertising spaces (Mupi, kiosks and bus shelters) in Nantes, Le Mans, Alençon, Quimper, Cholet, Laval, Vannes and Rennes for one week at the end of July.

'Cityz' granted us visibility on 1,124,553 digital advertising spots in Rennes, Nantes, Laval, Vannes and Saint-Herblain throughout July and August.

The village of La Gacilly provided us with two illuminated advertisement boards to inform local residents about the events organised by the Festival.

5 BEHIND THE SCENES

1 Million €

2025 Budget

5,500

2025 catalogues

46 k€

turnover for licensed products

(excl. VAT)

96 k€

turnover for catalogue sales

(excl. VAT)





28
Members



2
permanent employment contracts



12
fixed-term contracts



1
study-work contract & 3 interns



A. FINANCIAL STATEMENT

Licensed merchandise helps fund the organisation and boosts public support

First launched in 2019 and reissued annually, the Festival's merchandise (postcards, magnets, badges, official posters and artist posters) proved once again to be extremely popular in 2025, confirming the public's enthusiasm for these distinctive products.

These products help fund the association, attract public support, and raise awareness of the event by placing its brand on display in people's homes.

Revenue from product sales in 2025 is projected to reach €46,000 (up from €30,000 in 2024: an increase of 53%).

Sales from the exhibition catalogue

In 2025, 5,500 copies of the La Gacilly Photo Festival catalogue were printed. It was designed by 'Atelier Michel Bouvet' and the Photo Festival's communications department.

The catalogue for this 22nd year was a big hit with the public. 4300 copies were sold at the reception desk and shop, 800 at bookshops and 300 via distributor 'Locus Solus.' Sales of the 2025 catalogue totalled €96,000, an increase of 37%.

The catalogue had to be reprinted during the season due to high demand (as did the magnets).



Outreach activities

Outreach activities generated €39,000 in revenue, up 116% from 2024 and 441% from 2023.

The number of guided tour sessions also increased this year, with a view to offering a wider range of tours to the general public.

There was also a slight increase in the price of guided tours, which had remained unchanged for many years.



B. HUMAN RESOURCES

7.4 FTE (Full-Time Equivalents) including:

- 2 permanent employees
- 12 fixed-term contracts

Other staff (not included in FTEs):

- 4 employees on skills-based sponsorship programmes
- 3 interns throughout the year

The La Gacilly Photo Festival contributes to the training of young people by taking on interns at all levels, from Year 10 to Master's degree level.

The association also offers its employees and managers the opportunity to participate in training courses to develop or acquire new skills. These include first aid training, team management training and a course focused on volunteer management, for 2025.

Employee assistance through skills-based sponsorship

The Rocher Group has seconded several employees to the association for a number of years. Their expertise is invaluable to the smooth running of the Festival. Thanks to skill-based sponsorships, these employees are able to put their knowledge and experience to work for the greater good, within the framework of their employment contracts and during their regular working hours. The association currently benefits from the skills of five individuals:

- Serge Béniguet, accounting and finance manager
- Dominique Rolland, set design and technical director
- Virginie Vincent, management control
- Yvane Année and Séverine Texier, administrative support
- Thomas Rondeau, human resources

A dedicated team of committed individuals and partners

With the aim of drawing on the expertise of leading professionals and securing its national and international reputation, the La Gacilly Photo Festival association brings together a team of loyal and committed individuals:

- Cyril Drouhet, exhibition curator for the La Gacilly Photo Festival and photo editor-in-chief of the 'Figaro Magazine'
- Vincent Jolly, editor and production assistant
- Jean Rousseau, promotion and advertising space consultant
- Florence Drouhet, artistic director of the La Gacilly-Baden Photo Festival (Austria)

Our other long-standing partners include:

- 'L'Atelier Michel Bouvet, 'graphic design
- '2E BUREAU, 'press service
- 'Motion4EverR, 'web agency
- Printing labs: 'Agelia, 'Cewe, 'Dupon, 'Initial labo-Métropole, ' & 'Picto'

THE 2025 TEAM



Jacques ROCHER
Founder and Honorary President



Lionel SCUR
President



Mélina LE BLAYE
Director



Cyril DROUHET
Exhibition Curator



Dominique ROLLAND
Production Design & Technical Director

Technical Department



Maïa SAILLARD
Production and Cultural Projects Manager

Production and Mediation Department



Elodie GAILLARD
Community and Volunteer Manager

Administrative Department



Lucie TRAISSAC
Communications Manager

Communications Department



Mélody PAUL
Sponsorship and Events Project Manager

Events and Partnerships Department



Frédéric MARTIN
Installation Technician



Pauline FEZAS
Production and Technical Assistant



Enora LE BEUS
Cultural Outreach Manager



Maël ROLLAND
Communications and Events Assistant (work-study programme)



Sébastien GICQUEL
Installation Technician



Maurane HUGUEL
Front-of-house and cultural outreach officer



Elise JARNIGON
Communications Assistant (internship)



Naïg CHARUEL
Events Assistant (internship)



Aline CHENEAU
Installation technician, front-of-house and cultural outreach officer



Lisa LEJEUNE
Front-of-house and cultural outreach officer



Bryan LOYER
Communications Assistant (internship)



Julien NAËL
Installation technician



Maryse HOUSSIN
Front-of-house and cultural outreach officer



MéliSSande BABU
Installation Technician



Juliette ARRADON
Grand Opening Event Manager, Front-of-House and Cultural Outreach Manager



David CHEVAL
Installation Technician

C. PARTNERSHIPS AND GOVERNANCE

The Board of Directors embodies our region's strengths

The association's Board of Directors reflects the Festival's strong local connections:

- Jacques Rocher, Honorary President
- Philippe Bernez, Honorary Member
- Auguste Coudray, Honorary Member
- Lionel Scur, President
- Serge Béniguet, Treasurer
- Eric Vaucelle, Secretary
- Michel Cambornac
- Vincent Goubin
- Catherine Le Chêne Colleaux
- Pierrick Lelievre
- Deidre Naulot
- Patrice Renaud
- Philippe Noget



Networks

a.c.b - art contemporain en Bretagne (contemporary art in Brittany)

The La Gacilly Photo Festival plays an active role in supporting and promoting young talent. This is particularly evident within the framework of the Leica Prize for New Contemporary Photography, which showcases and supports a different photographic project each year.

These efforts are a natural extension of the Festival's participation in regional network 'a.c.b – contemporary art in Brittany.' This network brings together professionals in the fields of photography and visual arts who share a common goal: the promotion of artistic creativity in Brittany.

The Festival Collective

'The Festival Collective' brings together festival organisers who are committed to sustainable and inclusive development.

Membership of this network provides access to training opportunities to develop skills in various areas, follow best practices in artistic and cultural project management, and share resources and expertise with other members.

A photographic journey through Brittany

The 'Photographic Journey through Brittany' brings together a number of photography-related events that follow the same trajectory; making it easier for the general public to understand and discover them.

This project, supported by 'FRAC' (French Regional Contemporary Art Fund), promotes cooperation between festivals and artistic organisations and helps to raise the profile of contemporary photography throughout Brittany.

Produit en Bretagne

'Produit en Bretagne' brings together Breton businesses based on shared values and the promotion of local craftsmanship.

This year, the network organised an innovative team-building event that brought together 600 members of the network, using the Photo Festival exhibitions as a platform for team-based activities.

1% For the Planet

An global initiative that encourages businesses and organisations to commit 1% of their turnover to protecting the environment, supporting sustainable, meaningful projects around the world.

Lux

A network for photography festivals and fairs, where members can share resources, skills, and best practices, and raise the profile and exposure of creative projects.

The network meets once a month for two hours.

This year, at the invitation of Laurent Lafont, French Senator for Val-de-Marne and Chair of the Senate Committee on Culture, Education, Communication and Sport, two members of the 'Lux' network met to discuss the sustainability of photography fairs and festivals, the challenges they face, and their importance to the public and to photographers' careers.

MTR 56

A local network in Brittany that brings together key players in tourism who are committed to sustainable and inclusive mobility, and promoting the development of innovative solutions to reduce the environmental impact on the region.





BRETAGNE 22

**PARTENAIRES PUBLICS
PUBLIC PARTNERS**



**GRANDS PARTENAIRES
LEAD PARTNERS**



**LABORATOIRES
PHOTOGRAPHIQUES
PHOTOGRAPHIC
LABORATORIES**



**PARTENAIRES
PARTNERS**



**PARTENAIRES MÉDIAS
MEDIA PARTNERS**



**RÉSEAUX
NETWORK**



This 22nd edition of the Festival was also made possible thanks to the support of:

OUR TECHNICAL PARTNERS:

Offset 5 · Europcar · Meta France · Partition Architecture · Agence Concept Décoration · PixTrakk · IMAYE Graphic.

OUR CORPORATE PARTNERS:

Les Champs Libres · Fondation Yves Rocher · Ciné Manivel · Artémisia · Théâtre Équestre de Bretagne · Librairie La Grande Évasion · Comité des fêtes de La Gacilly · La Main Fraternelle · Fonds de dotation Trajectoires · Les Musicales de Redon · Galerie Albert Bourgeois de Fougères Agglomération · Centre Social Ti Mozaik de Guer · Mission Locale du Pays de Redon et de Vilaine · Réseau Canopé.



la grée des landes
Espace Culturel - Salle - Théâtre - Restaurant

MAISON YVES ROCHER
Fondéeur de 1968

lives nature
Cuisine & Services

M M A
Cabinet DESVAREUX

LA GRANDE
EVASION

GI
Guy DANIELO



PIERRE MOREL
CRÊPES ET MACARONS

La mauvaise Graine
CRÊPERIE

Le Manoir
de Crégory



NOR&VIA



Le Manoir
de Poche

Le Jule
Pause

AUTOMOBILES
ROBLIN
La Gacilly



Le Chénouin Magique
Savoir-faire artisanal et Art de la table



SARL
BIDOIS

FRANÇOIS ROBLIN & PARTENAIRES
Fabien DAVID T.P.

EuroHotel **

Intermarché

Restaurant L'Ambroisie
Cuisine Française & plus

THE COLOR FACTORY



Expo Bijoux

Chambres d'hôtes Au Jardin du Bout du Monde • Faubourg d'Amboise • Les Fleurs de Sidonie • Épicerie Aëlle • Échappée Fluviale • Le Fournil de Lucas • Pharmacie Gacilienne • Biscuiterie Merlin • Choco n'Co • Boutique Le Marais • ASLG Distribution • Kérisac • Boulangerie Morgane & Vincent • Brasserie Le Jule Verne • Services à Domicile • Guy Daniel • Chris-Hair



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